



Best Buys

Cake World sells 6 cupcakes for £1.50

Cakes'R'Us sells 4 cupcakes for £1.04

Which shop is better value for money?



Method 1

Find the cost for 12 cupcakes

Cake World

$£1.50 \times 2 = £3.00$ for 12 cupcakes

Cakes'R'Us

$£1.04 \times 3 = £3.12$ for 12 cupcakes

Method 2

Divide the cost by the quantity.

This is the price for 1 cupcake

Cake World

$£1.50 \div 6 = 25p$ per cupcake

Cakes'R'Us

$£1.04 \div 4 = 26p$ per cupcake

Cake World is better value